



POWERFUL SOLUTIONS PROGRAM ELECTRICITY HIGHLIGHTS

“When the Ohio electricity markets became competitive in the summer of 2009, we were contacted by APPI, PMA’s endorsed energy consultant, to determine if we could reduce our electricity expenses. APPI negotiated a 28 month contract for ART Technologies that reduced our electricity expenses by 42%. Effort on my part was minimal and required no up-front cost., APPI took care of all the necessary paperwork and will continue to provide customer service to my account. I recommend the APPI Powerful Solutions Program to all PMA members.”

Robb McCoy
President
ART Technologies
Hamilton, OH

DEREGULATION offers your business the opportunity to seek the best combination of price, terms and conditions, and reliability from competing electricity suppliers. To realize these benefits, market knowledge and timing are essential. The ability to negotiate favorable contract terms and conditions is critical. APPI provides the knowledge and technical skills necessary to navigate complex energy markets. Current states that are deregulated for electricity are: CT, DE, IL, MD, MA, MI*, NH *,NJ, NY, OH*, PA*, RI* and TX. (* Limited opportunities in these states)

THE PROCESS

As your independent energy consultant, APPI’s staff of industry analysts and regulatory experts will:

- Always represent your business, not the supplier.
- Analyze your electric accounts and existing supplier contracts.
- Solicit offers from qualified electricity suppliers.
- Work to obtain the best price, contract terms and conditions.
- Administer paperwork and manage the transition to the new supplier.
- Oversee your accounts moving forward for optimum performance.
- Monitor the market for new opportunities, continue its due diligence of suppliers, and provide education as needed.

HOW TO GET STARTED:

- Simply fax your most recent electricity account statement to APPI at **410-749-8769**.
- APPI will assign an Energy Consultant to work specifically with you on your electricity accounts.
- At the completion of the analysis, your APPI Energy Consultant will present to you the results, savings, or budget certainty opportunities, and a recommended course of action.

TO LEARN MORE, FAX THIS FORM TO APPI AT 410-749-8769

Name: _____
 Title: _____
 Company: _____
 Address: _____
 Phone: _____ Fax: _____
 Email: _____

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